

## ORDER



KSNV

## Orders

Order / Rev: 103615  
 Alt Order #: 06830030  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 Flight Dates: 10/09/12 - 10/15/12  
 Original Date / Rev: 06/27/12 / 10/08/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

## Agency

Name: Shorr Johnson Magnus  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
1831 Chestnut St.  
Philadelphia, PA 19103

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Berkley, Shelley for Senate - Revised  
 Demographic: A25-54  
 Product Codes: PLC01  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:05:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	123	\$44,825.00	\$38,101.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	123	\$44,825.00	\$38,101.25	0.00
Totals	123	\$44,825.00	\$38,101.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	20%	\$44,825.00
Market	100%	\$224,125.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$71,720.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$47,066.25
KTUD	0%	\$0.00
KVVU	25%	\$56,031.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,482.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	Wake Up Early w/ Wagner	M	430a-5a	-TWT---	:30	4	\$50.00	3	0.00	NM	4	\$200.00
Wake Up Early Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWT---			4		\$50.00		0.00				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-TWT---	:30	4	\$50.003		0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWT---	4		\$50.00		0.00						
E 2	KSNV	10/15/12	10/15/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$50.003		0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$50.00		0.00						
E 3	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$200.00		0.00						
E 4	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$200.003		0.00	NM	4	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$200.00		0.00						
E 5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$300.003		0.00	NM	8	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	8		\$300.00		0.00						
E 6	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$300.003		0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	2		\$300.00		0.00						
E 7	KSNV	10/15/12	10/15/12	Today Show Today Show	CM	658a-9am	M-----	:30	3	\$400.003		0.00	NM	3	\$1,200.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	3		\$400.00		0.00						
E 8	KSNV	10/09/12	10/12/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	12	\$400.003		0.00	NM	12	\$4,800.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	12		\$400.00		0.00						
E 9	KSNV	10/09/12	10/12/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$175.003		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$175.00		0.00						
E 10	KSNV	10/15/12	10/15/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$175.00		0.00						
E 13	KSNV	10/09/12	10/12/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$200.003		0.00	NM	4	\$800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$200.00		0.00						
E 14	KSNV	10/15/12	10/15/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$200.00		0.00						
E 15	KSNV	10/15/12	10/15/12		CM	4-5pm	M-----	:30	1	\$300.003		0.00	NM	1	\$300.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NEWS 3 at 4 (1 HOUR)											
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$300.00		0.00			
E 16	KSNV	10/09/12	10/12/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$300.00		0.00			
E 17	KSNV	10/09/12	10/12/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$300.00		0.00			
E 18	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$300.00		0.00			
E 19	KSNV	10/15/12	10/15/12	M-F Early News	CM	5-630p	M-----	:30	2	\$450.003		0.00	NM	2	\$900.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$450.00		0.00			
E 20	KSNV	10/09/12	10/12/12	M-F Early News	CM	5-630p	-TWTF--	:30	8	\$450.003		0.00	NM	6	\$2,700.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					8	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/08/12-10/14/12		M-F Early News		5-630p	-TwThF----	:30		<del>(\$450.00)</del>		0.00	NM		
Credited															
[credit]															
7	KSNV	10/08/12-10/14/12		M-F Early News		5-630p	-TwThF----	:30		<del>(\$450.00)</del>		0.00	NM		
Credited															
[credit]															
E 21	KSNV	10/09/12	10/12/12	Face to Face/Ralston Rep	CM	730-758pm	-TW-F--	:30	4	\$225.003		0.00	NM	4	\$900.00
				Face to Face w/ J.Ralston											
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TW-F--					4	\$225.00		0.00			
E 22	KSNV	10/15/12	10/15/12	Face to Face/Ralston Rep	CM	730-758pm	M-----	:30	1	\$225.003		0.00	NM	1	\$225.00
				Face to Face w/ J.Ralston											
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$225.00		0.00			
E 23	KSNV	10/13/12	10/13/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$150.003		0.00	NM	1	\$150.00
				Vegas Inc.											
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$150.00		0.00			
E 24	KSNV	10/15/12	10/15/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$400.003		0.00	NM	2	\$800.00
				M-F Jeopardy/Wheel of Fortune											
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					2	\$400.00		0.00			
E 25	KSNV	10/09/12	10/12/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	8	\$400.003		0.00	NM	8	\$3,200.00
				M-F Jeopardy/Wheel of Fortune											
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					8	\$400.00		0.00			



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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSNV	10/15/12	10/15/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00

TON SHOW

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/15/12	10/21/12	M-----	2	\$500.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12	The Tonight Show	1135p-1237a	M-----	:30	<del>(\$500.00)</del>	0.00	NM	
See MG 34.3,34.4										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
2	KSNV	10/15/12-10/21/12	The Tonight Show	1135p-1237a	M-----	:30	<del>(\$500.00)</del>	0.00	NM	
See MG 34.3,34.4										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
3	KSNV	10/15/12-10/15/12	The Tonight Show	1135p-1237a	M-----	:30	\$500.00	0.00	NM	
Ⓜ MG for 34.2,34.1										
[Revised Rate to Reinstate]										
4	KSNV	10/15/12-10/15/12	The Tonight Show	1135p-1237a	M-----	:30	\$500.00	0.00	NM	
Ⓜ MG for 34.2,34.1										
[Revised Rate to Reinstate]										

E 35	KSNV	10/09/12	10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
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TON SHOW

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/08/12	10/14/12	-TWTF--	8	\$500.00	0.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	KSNV	10/09/12	10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	8		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2															
[Revised Rate To Reinstate]															
10	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2															
[Revised Rate To Reinstate]															
11	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2															
[Revised Rate To Reinstate]															
12	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2															
[Revised Rate To Reinstate]															
13	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2															
[Revised Rate To Reinstate]															
14	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2															
[Revised Rate To Reinstate]															
15	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2															
[Revised Rate To Reinstate]															
16	KSNV	10/09/12-10/12/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2															
[Revised Rate To Reinstate]															
E 36	KSNV	10/09/12	10/12/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.00	3	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$425.00		0.00						
E 37	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$425.00	3	0.00	NM	1	\$425.00

Order / Rev: 103615  
 Alt Order #: 06830030  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley for Senate  
 Product Desc: BERKLEY FOR SENATE  
 Estimate: 30S  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$425.00		0.00			
E 38	KSNV	10/13/12	10/14/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$400.00	3	0.00	NM	2	\$800.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----SS					2	\$400.00		0.00			
E 39	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$225.00	3	0.00	NM	2	\$450.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					2	\$225.00		0.00			
E 40	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	2	\$150.00	3	0.00	NM	2	\$300.00
				News 3 Sunrise SATURDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					2	\$150.00		0.00			
E 41	KSNV	10/13/12	10/13/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				News 3 Today - SAT											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$200.00		0.00			
E 42	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$350.00	3	0.00	NM	2	\$700.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					2	\$350.00		0.00			
E 43	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				Saturday Night Live											
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$550.00		0.00			
N 44	KSNV	10/09/12	10/12/12	M-F Early News	CM	5-630p	-TWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$1,200.00		0.00			
N 45	KSNV	10/09/12	10/12/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	2	\$250.00	1	0.00	NM	2	\$500.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
N 46	KSNV	10/09/12	10/12/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
				The Agenda 1230pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					4	\$325.00		0.00			
N 47	KSNV	10/15/12	10/15/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$325.00		0.00			
													Totals	123	\$44,825.00